

Mainstreet Waynesboro, Inc. Annual Support Appeal 2021-2022
Renew ♦ Revitalize ♦ Preserve

Name/Business _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____ Amt. enclosed: \$ _____
 I prefer to use a credit card. Please contact me via Phone Email I'd like to direct my donation to a specific effort.
Please specify: _____

- GIVING LEVELS**
- ____ Leadership Circle (\$5,000 & up) _____ Partnership Circle (\$2,500-4,999) _____ Mainstreet Advocate (\$1,000-2,499)
 - ____ Mainstreet Promoter (\$500-999) _____ Mainstreet Supporter (\$100-499) _____ Mainstreet Friend (\$50-99)
 - ____ Mainstreet Member Business (\$50)

NOTE: A donation of \$250.00 or above includes one engraved brick paver for Main Street Park.

Please make check payable to **Mainstreet Waynesboro**, and send with form to:
Mainstreet Waynesboro, Inc.
13 W. Main Street, Waynesboro, PA 17268

Mainstreet Waynesboro, Inc. is a certified non-profit corporation under the laws of the Commonwealth of Pennsylvania. It is a federally recognized 501(c)(3) tax-exempt organization (employer ID#23-2868740). Gifts are fully deductible within the requirements of federal law.



...bringing hometown back to downtown.

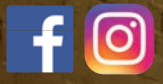
13 West Main Street
Waynesboro, Pa. 17268
717-762-0397

www.mainstreetwaynesboro.org

Bill Kohler, Director of Economic Development
Angela Smith, Administrative Assistant
Greg Duffey, Board President



Mainstreet Waynesboro is proud to be a
2016 Accredited Main Street Program,
officially recognized by the
National Main Street Center in Chicago.



**WAYNESBORO
PA.**
**A Great
Place
to Live,
Work
and
Play.**

*Looking skyward
from the
Mulberry Avenue
Walkway South,
aka Polly's Path,
in downtown
Waynesboro.*



Our Mission

Established more than 25 years ago, Mainstreet Waynesboro, Inc. (MSW) works to revitalize our downtown district in a variety of ways, such as providing support for new and existing businesses, beautification projects and hosting events and activities to attract visitors from outside of the area. We work to instill a sense of pride and provide opportunities for enjoyment for all.



Shifting Our Focus

Each year, a dedicated team of volunteers and Mainstreet Waynesboro staff organize a variety of events and activities for the entire community to enjoy.

This year was no different, even with the challenges of COVID-19 and the government-ordered mandates. We hosted our popular car show in June and our Market at the Park farmers market in late May through October. We also safely and securely held the popular Waynesboro Wizarding Weekend and Market Day celebrations in 2021. In addition, we held our Downtown Food Stroll, Food Truck Fridays, and summer concerts at Main Street Park.



Our goal is to continue to have events that are safe, while generating foot traffic downtown to help support our Main Street businesses.

Our events help raise money for our organization, which is why we need your support more than ever in 2022.



Beautiful by Design

Mainstreet Waynesboro is tasked with keeping our downtown as safe, clean and green as possible.

Mainstreet provides funding for the beautiful flower baskets that hang in the downtown district each year, and we maintain the welcome signs at each entrance to town.

This year, Mainstreet continued to expand the One Brick at a Time campaign and the veterans banner program. We added beautiful planters and quilt boards in the Mulberry Avenue walkways and added brackets to borough light poles so we could honor 10 more local veterans with the banners that hang in late fall.

Mainstreet also awarded more than \$20,000 in state façade grant money in 2021 to keep our classic buildings looking their best.

Main Street Park

This beautiful downtown oasis has seen tens of thousands of visitors since it opened in October of 2017. The park has been the site of a bustling farmers market the past four summers, as well as the home to concerts, vigils, art shows, Food Truck Fridays, birthday parties, class reunions, and our Boro Blast celebration.

Most of all, it is a place to relax with coffee from Brio or Christine's and a good book from Wee Scot Book Shoppe, or to enjoy the free Wi-Fi.

Mainstreet is continuing its efforts to raise money to turn the adjacent building into a commercial space with an eatery, visitors center and Mainstreet's office.

The National Register

Mainstreet Waynesboro teamed with the State Historic Preservation Office to accomplish a long-time goal: Getting Waynesboro's downtown and surrounding area placed on the National Register of Historic Places. The district includes the core of downtown, from Franklin Street to Clayton Avenue, and Clayton Avenue between Main Street and 5th Street, including adjacent blocks and cross streets.

The designation is a source of pride for Waynesboro, which loves its history, and opens the door for grants and tax incentives for property owners.



Little Things Mean A Lot

Mainstreet was presented with two Townie Awards in 2021 for its efforts to beautify and improve Chocolate Alley next to Zoe's Chocolate and for the efforts of 2018-19 intern Marcus Cooley. MSW has been honored with three Townies since 2017.



Mainstreet staff and volunteers also played a lead role in keeping the Waynesboro Theatre alive after the company running it dissolved in July of 2020. The renovated downtown movie theater now features special showings and is available for rentals and fundraisers to benefit the community.

Mainstreet also spearheaded two big projects in 2021: The start and implementation of the popular Downtown Window StoryWalk® and the creation and installation of the Greetings from Waynesboro mural on the side of 22 W. Main St.

We welcomed several new businesses to downtown Waynesboro and more are on the way. New on Main Street are Nikki's Ramen & Noodle Bowls, Historic 1912 Hoover House B&B, The Crispy Biscuit, Mason Dixon Creations and Three Oaks Boutique.

Support is Vital

As with many non-profit organizations, Mainstreet Waynesboro must constantly search for ways to remain sustainable so we can continue to serve a vital role in our community.

We receive no money from the borough, county or state for administrative and operating expenses. Mainstreet relies solely on fundraisers and the generosity of our members and supporters to remain viable, and to continue our vision for a vibrant downtown district.

We invite **you** to join us in our important, downtown revitalization efforts.

A donation form is included in this brochure. If you wish to use a credit card, please indicate that preference and we will contact you. We also accept gifts of stock from donors and bequests from estates. For more information about either option, call Bill at 717-762-0397.

Nothing better reflects the economic, social and cultural status of a community than the vibrancy of its downtown. Your support is *greatly appreciated* and helps us continue to make Waynesboro a great place to live, work and play.