

Mainstreet Waynesboro, Inc. Annual Support Appeal 2022-2023  
*Renew ♦ Revitalize ♦ Preserve*

Name/Business \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_ Amt. enclosed: \$ \_\_\_\_\_  
 I prefer to use a credit card. Please contact me via  Phone  Email  I'd like to direct my donation to a specific effort.  
Please specify: \_\_\_\_\_  
\_\_\_\_\_ Leadership Circle (\$5,000 & up) \_\_\_\_\_ Partnership Circle (\$2,500-4,999) \_\_\_\_\_ Mainstreet Advocate (\$1,000-2,499)  
\_\_\_\_\_ Mainstreet Promoter (\$500-999) \_\_\_\_\_ Mainstreet Supporter (\$100-499) \_\_\_\_\_ Mainstreet Friend (\$50-99)  
\_\_\_\_\_ Mainstreet Member Business (\$50)

**NOTE: A donation of \$250.00 or above includes one engraved brick paver for Main Street Park.**

Please make check payable to *Mainstreet Waynesboro*, and send with form to:  
Mainstreet Waynesboro, Inc.  
13 W. Main Street, Waynesboro, PA 17268

Mainstreet Waynesboro, Inc. is a certified non-profit corporation under the laws of the Commonwealth of Pennsylvania. It is a federally recognized 501(c)(3) tax-exempt organization (employer ID#23-2868740). Gifts are fully deductible within the requirements of federal law.



*...bringing hometown back to downtown.*

13 West Main Street  
Waynesboro, Pa. 17268  
717-762-0397

[www.mainstreetwaynesboro.org](http://www.mainstreetwaynesboro.org)

*Bill Kohler, Director of Economic Development*  
*Angela Smith, Administrative Assistant*  
*Paul Gunder, Board President*



Mainstreet Waynesboro is proud to be a  
2016 Accredited Main Street Program,  
officially recognized by the  
National Main Street Center in Chicago.



**DOWNTOWN  
WAYNESBORO  
PA.  
A Great  
Place  
to Eat,  
Shop,  
Play  
and  
Stay.**

*Looking skyward  
from the  
Mulberry Avenue  
Walkway South,  
aka Polly's Path,  
in downtown  
Waynesboro.*



## Our Mission

Established more than 25 years ago, Mainstreet Waynesboro, Inc. (MSW) works to revitalize our downtown district in a variety of ways, such as providing support for new and existing businesses, beautification projects and hosting events and activities to attract visitors from outside of the area. We work to instill a sense of pride and provide opportunities for enjoyment for all.



## Beautiful by Design

Mainstreet Waynesboro is tasked with keeping our downtown as safe, clean and green as possible.

Mainstreet provides funding for the beautiful flower baskets that hang in the downtown district each year, and we maintain the welcome signs at each entrance to town.

This year, Mainstreet continued to expand the One Brick at a Time campaign and the veterans banner program. We added 12 beautiful planters throughout downtown and added brackets to borough light poles so we could honor more local veterans with the banners that hang in late fall.

Mainstreet awarded \$30,000 in state façade grant money in 2022 to keep our classic buildings looking their best.



## A Well-Rounded Downtown

Mainstreet Waynesboro strives to make downtown fun, safe, vibrant and diverse. One of the ways we accomplish that goal is to host events that bring people downtown to see our shops, restaurants and brewpub.

This year, we attracted thousands of people to our car and truck show, Waynesboro Wizarding Weekend and Market Day events along with Chocolate Excursion. In addition, we held our second Boro Sip & Stroll in May, our Downtown Food Stroll, Food Truck Fridays, and summer concerts at Main Street Park. Our goal is to continue

to have events that are safe, while generating foot traffic downtown to help support our Main Street businesses.

Our events help raise money for our organization, which is why we need your support more than ever in 2023.



### MAIN STREET PARK



art shows, Food Truck Fridays, birthday parties, class reunions, weddings, and our Boro Blast celebration.

Most of all, it is a place to relax with coffee from Brio or Christine's and a good book from Wee Scot Book Shoppe, or to enjoy the free Wi-Fi.

Mainstreet continues to raise funds to turn the adjacent building into a viable commercial space and our future home. To donate, please email Bill at [bill@waynesboro.org](mailto:bill@waynesboro.org).

### THE NATIONAL REGISTER

Mainstreet Waynesboro teamed with the State Historic Preservation Office to accomplish a long-time goal: Getting Waynesboro's downtown and surrounding area placed on the National Register of Historic Places. The district includes the core of downtown, from Franklin Street to Clayton Avenue, and Clayton Avenue between Main Street and 5th Street, including adjacent blocks and cross streets.

The designation is a source of pride for Waynesboro, which loves its history, and opens the door for grants and tax incentives for property owners.

### LITTLE THINGS MEAN A LOT

Mainstreet Waynesboro was named a National Main Street America Affiliate Program for the sixth time in seven years and continues to be active on the regional and state levels.

Mainstreet staff and volunteers also played a lead role in keeping the Waynesboro Theatre alive after the company running it dissolved in July of 2020. The renovated downtown movie theater now features regular showings and is available for rentals and fundraisers to benefit the community.

Mainstreet also continued two of its most popular projects: the Downtown Window StoryWalk project remained a hit with families, and we installed our second downtown mural, a tall painted tribute to our first responders on the west wall of Christine's Café.

Mainstreet welcomed several new businesses to downtown Waynesboro this year, including Bathe, For the Love of Dogs and Graceful Beauty Boutique. We also saw our downtown storefront vacancy rate fall to less than 5 percent.



## Support is Vital

As with many non-profit organizations, Mainstreet Waynesboro must constantly search for ways to remain sustainable so we can continue to serve a vital role in our community.

We receive no money from the borough, county or state for administrative and operating expenses. Mainstreet relies solely on fundraisers and the generosity of our members and supporters to remain viable, and to continue our vision for a vibrant downtown district.

We invite **you** to join us in our important, downtown revitalization efforts.

A donation form is included in this brochure. If you wish to use a credit card, please indicate that preference and we will contact you. We also accept gifts of stock from donors and bequests from estates. For more information about either option, call Bill at 717-762-0397.

Nothing better reflects the economic, social and cultural status of a community than the vibrancy of its downtown. Your support is *greatly appreciated* and helps us continue to make Waynesboro a great place to live, work and play.