



MAINSTREET WAYNESBORO, INC.
13 West Main Street • Waynesboro, Pa. 17268
717-762-0397 • MainstreetWaynesboro.org
Bringing hometown back to downtown...

Snowman Sip & Stroll Vendor Application

Mainstreet Waynesboro is excited to invite you to participate in our **Snowman Sip & Stroll on Saturday, February 21, 2026, from 1:00–4:00 PM** in downtown Waynesboro. This event will bring patrons downtown to enjoy an afternoon of sampling, shopping, and supporting local businesses. The stroll will begin at **66 W. Main Street**, where participants will check in and receive their passports. Guests will then stroll throughout downtown, stopping at participating businesses to sample beer, wine, and spirits. Upon completing the stroll, participants will submit their passports to be entered to win prizes. Waynesboro's **open container ordinance will be waived** for this event. This event is designed to be easy for vendors while delivering meaningful exposure, promotion, and sales opportunities. Our strolls typically attract 150-200 visitors.

Vendor Participation Form

Event Date: Saturday, February 21, 2026 | 1:00–4:00 PM

Registration Deadline: Friday, February 6, 2026

Vendor Information

Business Name: _____

Onsite Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address:

Website / social media (optional):

Vendor Type & Sample Size Requirements

(Please check one)

- Brewery – 5 oz. pour.
- Distillery – Thimble sized cup (provided by Mainstreet)
- Cidery – 5 oz.pour

- Winery – 2 oz. pour

Product Information

Products you plan to sample:

Will you be offering to-go sales? (State guidelines apply)

- Yes
- No

If yes, what type of sales will you offer? (check all that apply)

- Bottles
- 4-packs
- 6-packs

Ice

- I will need ice provided

- I will NOT need ice provided

Additional Acknowledgements (Please read and check)

- I understand that I must **bring my own table or specify in advance if a table is needed**
- I understand that **Mainstreet Waynesboro will assign my location**

Certificate of Insurance (COI)

- I have included my **Certificate of Insurance**

COI must list under *Description of Operations/Locations/Vehicles:*

Mainstreet Waynesboro, 13 W. Main Street, Waynesboro, PA 17268

Compensation Acknowledgement

I understand that Mainstreet Waynesboro will **reimburse up to \$200 per vendor** for product provided for sampling. Company must send an itemized invoice for reimbursement no later than 7 days post-event. This event is a fundraiser for our non-profit.

Agreement & Signature

By signing below, I agree to participate in the Snowman Sip & Stroll on February 21, 2026, and comply with all event requirements and state regulations.

Signature: _____ **Date:** _____

Printed Name & Title: _____

Submission Instructions

Please return this completed form **no later than Friday, February 6th, 2026**, along with your **Certificate of Insurance**

Email: events@mainstreetwaynesboro.org

Mail:

Mainstreet Waynesboro
13 West Main Street
Waynesboro, PA 17268